



# About Us

## What is Marischal Group?

Marischal is a group of **strategy, technology, marketing and finance** professionals who operate at the intersection of **business consulting** and **venture capital**.

## What do we do?

We work with businesses where we can significantly **increase their value** by leveraging our **skills and experiences** and incorporating them into our proprietary operating model via **'The Marischal Way'**.

## Our focus

Marischal Group is focused on working with small and medium-sized UK businesses to grow **Value, Jobs and Profits** for owners, investors, management and employees.



# You Should Talk to Us if You Are...

## A business owner looking for a 'smart' exit

- You are proud of the business that you've built, but the time has come for the next phase in your life.
- You want to preserve the legacy and value that you've built, but there may be no obvious successor within your staff.
- You want a 'smart exit' that is flexible to your needs.

Marischal Group can grow and develop what you have built while preserving your legacy and giving you the exit that you deserve.

## Seeking to take your business to the next level

- You are a director and/or shareholder of a mature or growing business.
- You recognise that the business has reached the threshold of how far you want to take it.
- You feel a responsibility to your staff and want them to have a bright future.

Marischal Group can provide the skills and capabilities to give the business the step-change it needs to break through its 'glass-ceiling'.

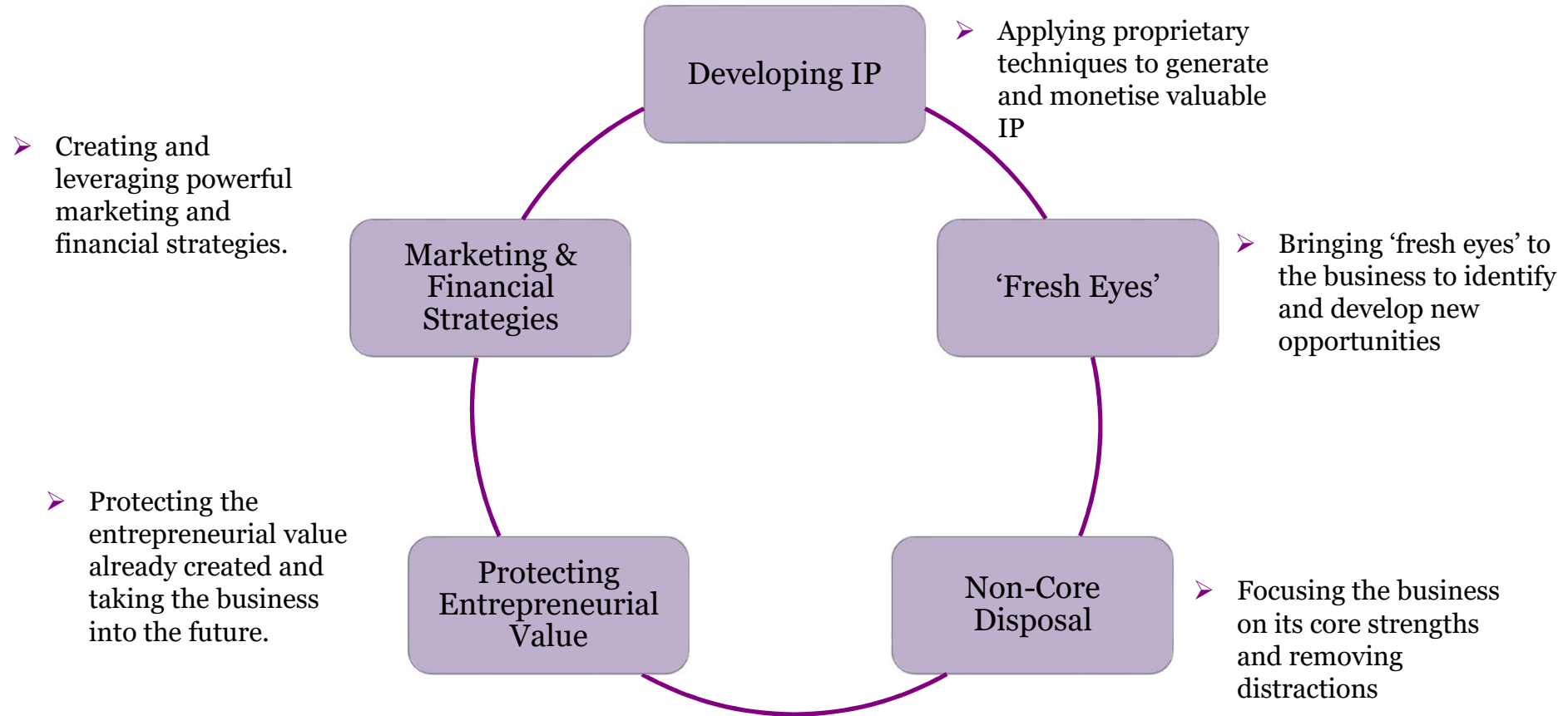
## Looking for a solution to strategic issues you are facing

- You are a director and/or shareholder of a business that has hit difficult headwinds in recent years.
- While the business has been successful in the past and you know that it still has considerable potential, realising that value has become very difficult.
- You feel a responsibility to your staff and want them to have a bright future.

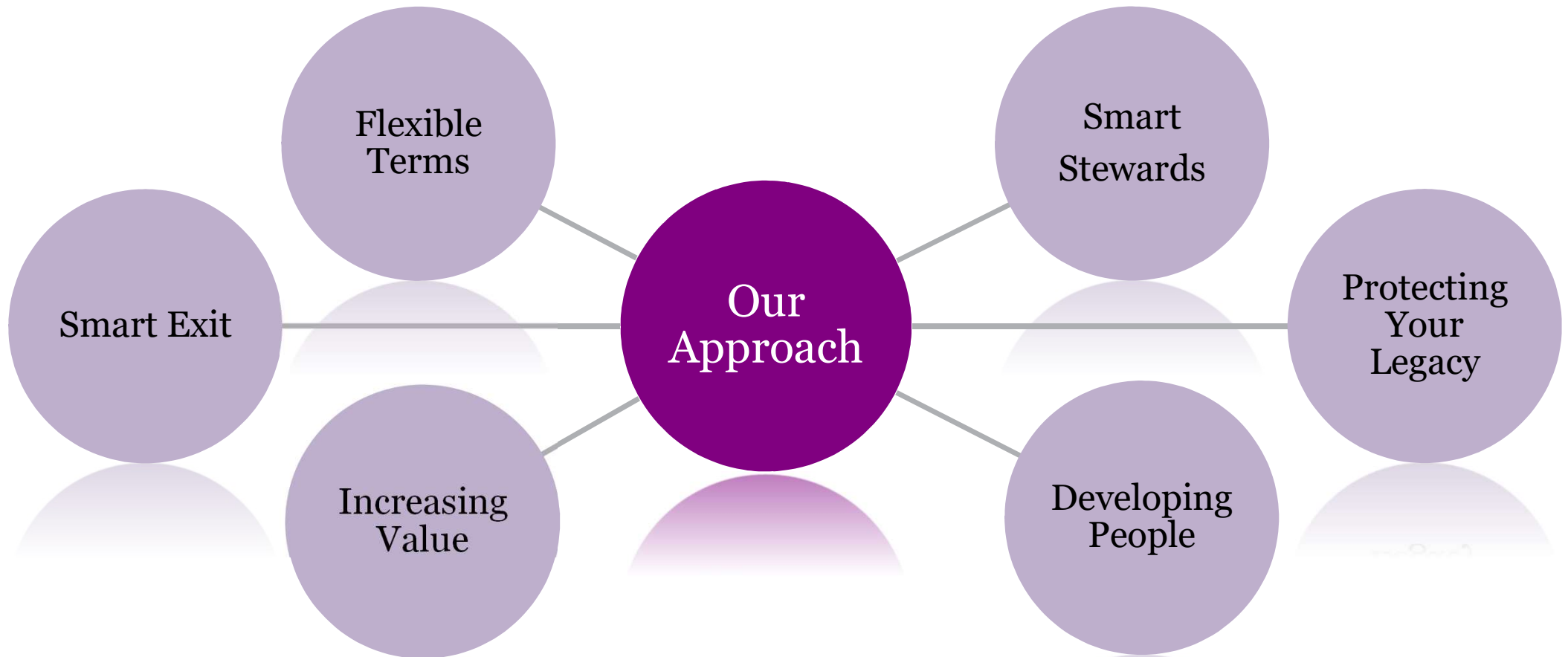
Marischal Group has the skills and capabilities to re-structure and re-vitalise the business, taking it forward into a brighter future for all involved.



# The Marischal Way



# Our Unique Proposition



# Our Values

Our Values  
Support  
every  
business that  
we build



Our Values  
Inform every  
decision that  
we take.

# How To Contact Us

**Web** | [www.marischal-group.com](http://www.marischal-group.com)

**Email** | [info@marischal-group.com](mailto:info@marischal-group.com)

 **LinkedIn** | Marischal Group

